

**Kingston Public Library Foundation Gala Sponsorship 2020**

	<b>Diamond \$5,000</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
<b>Gala Marketing/Promotional Opportunity</b>					
Company Logo on invitation postcards (deadline dependent)	✓				
Sponsor recognition on display in circulation area of the Library for calendar year 2020	✓				
Company exposure on Event e-blasts with link	✓ Logo	✓ Logo	✓ Name		
Exposure with link on KPLF website	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Ad in event program	✓ Full-page, color, most prominent	✓ Full-page, color	✓ Half-page, b/w	✓ Name	✓ Name
Gala tickets (value \$55 ea)	16 (2 tables)	10	6	4	2
Company recognition on sponsor event signage	✓	✓	✓	✓	✓
Company recognition in post-event thank you e-blast	✓ With logo	✓ With logo	✓	✓	✓
Sponsorship announcement on KPLF Facebook pg	✓	✓	✓	✓	
Company recognition in speaking program	✓	✓	✓		
Mention in pre- & post-event press releases	✓	✓			
Opportunity to film short testimonial video to be posted on KPLF's Facebook page (optional)	✓				
Opportunity for company representative to take part in speaking program on stage at Gala	✓				
Table for company literature at Gala (optional)	✓				